

## Claims

1. Method for the establishment of a communication link from a first telecommunication device (T1) to a second telecommunication device (T2) via a telecommunication network (GW) with the following steps:

- Sending a connection establishment message (AR2) with a data object (BI) to the telecommunication network (GW) allocated to the first subscriber (BI) in order to establish the communication link;
- Storing the data object (BI) via the telecommunication network (GW) on a data provision component (BS);
- Transmitting a call signaling message (INVITE) from the telecommunication network to the second telecommunication device (T2), in which case the call signaling message provides reference information (BR), which refers to the data provision component (BS) on which the data object (BI) of the first subscriber has been stored;
- Signaling the data provision component (BS) from the second telecommunication device (T2) by using the reference information (BR) that the data provision component (BS) transmits the data object to the second telecommunication device allocated to the first subscriber;
- Transmitting (ZN) the data object (BI) from the data provision component (BS) to the second telecommunication device (T2);
- Playing the data object (BI) at the second telecommunication device (T2).

2. Method according to claim 1,  
in which the telecommunication network has a first subnetwork (TN1) to which the first telecommunication device (T1) has been allocated and a second subnetwork (TN2) to which the second telecommunication device has been allocated, in which

case the two subnetworks are connected with each other via a switching component (GW).

3. Method according to claim 2,

in which the switching component is embodied in such a way that it can carry out the steps of the storing and transmitting process.

4. Method according to claim 2 or 3,

in which the data provision component (BS) is arranged on a network based on an Internet protocol, which is connected to the switching component (GW).

5. Method according to one of the claims 1 to 4,

in which the reference information has a URI.

6. Method according to one of the claims 1 to 5,

in which the second telecommunication device (T2) is in a communication session in accordance with the SIP protocol.

7. Method according to claim 6,

in which the switching component (GW), as a call signaling message, sends an INVITE message to the second telecommunication device (T2) into which the reference information has been inserted.

8. Method according to one of the claims 1 to 7,

in which the data object (BI) includes picture information, tone information and text information.

9. Method according to one of the claims 1 to 8,

in which the first and/or the second telecommunication device (T1, T2) is embodied as a mobile radio device, a mobile telephone or a computer with a radio module.

10. Method according to one of the claims 1 to 9,

in which the telecommunication network includes a mobile radio network which in particular functions according to the GSM standard or the UMTS standard.

11. Telecommunication arrangement including a first and a second telecommunication device as well as a telecommunication network and a data provision component connected to it, in which case the first telecommunication device has been embodied in such a way that it can establish a communication link to the second telecommunication device via the telecommunication network in accordance with a method of claims 1 to 10.